

***Positively Impacting the lives of 1 Billion People by 2050***

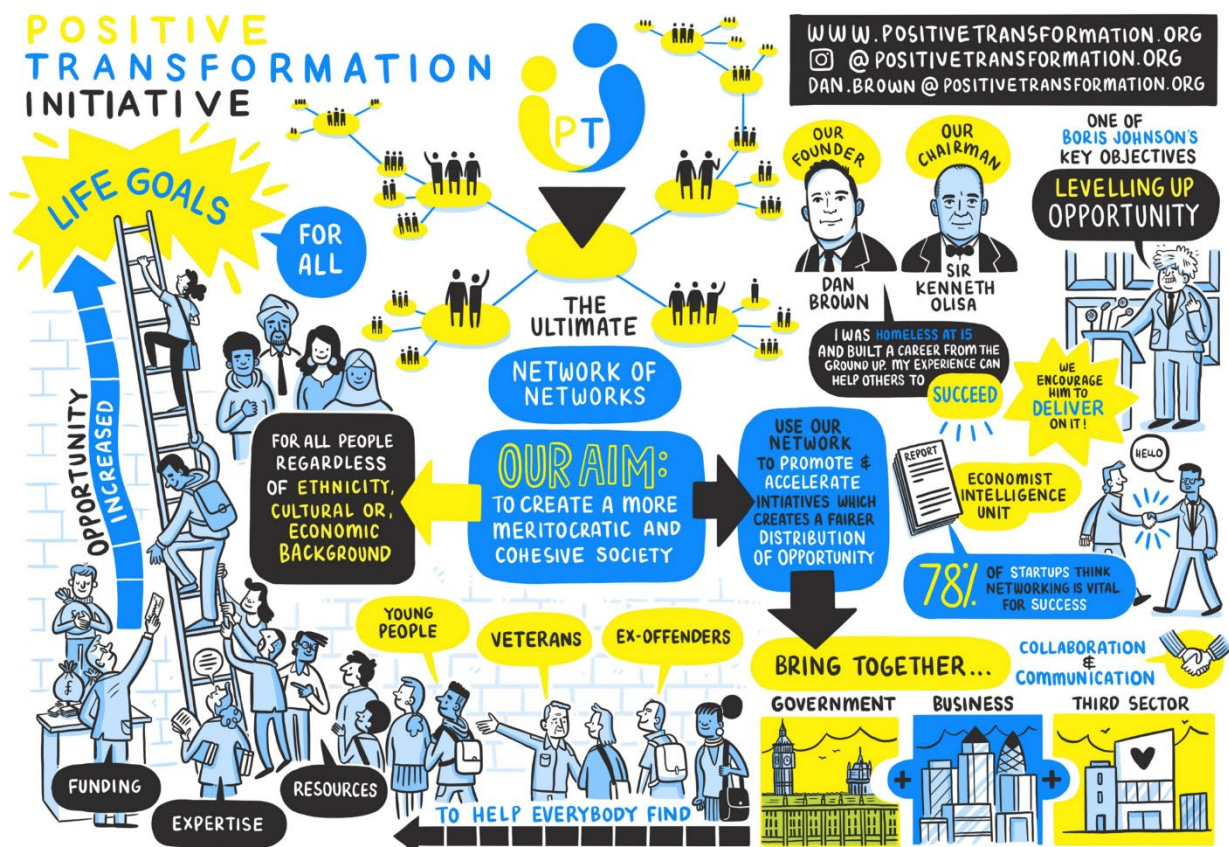
## What is Positive Transformation Initiative (PTI)

The Positive Transformation Initiative (PTI) is ultimately a network of TRUSTED networks acting for positive societal change, real relationships with real people (not social media) and its purpose is to help everyone find, create, resource and fund opportunities, that includes you personally, your businesses and your supply chain.

This program is all about widening social impact in society and developing opportunity by driving far better communication and collaboration across business, state and third sector through a radically new approach to making a positive difference on an International scale.

The PTI vision is one of sustainable impact investing through a radical new approach to ‘Doing Good is Good Business’. This PTI vision will completely revolutionise the way your organisation engages new clients, builds relationships with existing clients, while simultaneously widening the reach of your CSR projects, increasing employee engagement, allowing access to greater resources and reducing overall CSR expenditure, while dramatically increasing impact.

The Positive Transformation Initiative (PTI) costs you nothing financially and will help create opportunities for everyone, people working for PTI do so for free and all funds and resources are given 100% and directly to the projects we support.



## Our Network

Alongside an incredibly influential group led by our Chairman Her Majesty's Lord Lieutenant Sir Kenneth Olisa, we are working very closely with organisations and individuals across state, business & third sector to drive Positive Transformation across the UK and we are already seeing significant international interest in the initiative.

### **Some of those collectively engaged to deliver the projects which PTI will support are:**

- Sir Kenneth Olisa, Her Majesty's Lord Lieutenant (Chair, PTI Management Committee)
- Barry Matthews, CEO, Lex Jam Consulting, SRA Board Member and Founder of the Social Mobility Business Partnership ("**SMBP**")
- Helen Mahy CBE, SMBP Patron, Equality and Human Rights Commissioner
- Andy Boucher, Partner, PwC and Making the Leap Trustee
- Dr Catherine McGregor, Editor in Chief, Minority Corporate Counsel Association
- Justine Greening MP, Founder, Social Mobility Pledge
- Kirsty Cooper, General Counsel and Company Secretary, Aviva Plc
- Nigel Boardman, Non-executive Director at the Department for Business, Energy and Industrial Strategy & Vice President of Save the Children
- Simon Levine, CEO, DLA Piper & Office for Students Board Member
- Paul Cleal, Former Social Mobility Commissioner, Vice Chair, Kingston University and NCS Trustee
- Aimee Higgins, Executive Director, Careers and Enterprise Company
- Clare Hutchinson, Executive Director, Careers and Enterprise Company
- David Willis, Chair Paradigm Trust and SRA Board Member
- Martin Lewis OBE, SMBP Patron and Founder, The Money and Mental Health Policy Institute
- Nick Newman, Founder and CEO, National Careers Week CIC
- Sherry Coutu CBE, Workfinder
- Tunde Banjoko OBE, Founder, Making the Leap
- John Shiels, CEO, Manchester United Foundation
- Mark Soden, SMBP Patron and Director, Cleartrack Performance

## Value Proposition

The opportunity here is to create a virtual alliance acting for social change, accelerated opportunity creation and inclusion. This vehicle will be underpinned by internationally recognised leaders and entities generating sustainable revenues for social impact programmes.

It is clear, globally millions of people are being left behind, unable to fulfil their aspirations and potential in the Fourth Industrial Revolution. The belief is that we make the greatest societal impact when professionals use their skills and expertise to help people to develop job skills, improve educational outcomes, and access opportunities to succeed in this new economy

We propose working together in a cross organisational collaboration, further enhancing the already significant PTI network of networks making an impact that matters, one future at a time supporting the organisational goals of our partners and positively impacting 1 Billion lives or more by 2050.

By aligning around a common goal and mission, we are all focusing our resources and efforts to make a meaningful impact on a shared challenge worldwide.